



Annual Season Sponsorship Tiers

PRODUCER LEVEL SPONSORSHIP - \$10,000+

- Full Season Sponsorship
- Limited to three per season.
- Category Exclusivity
- Advertised as season sponsor on all promotional materials (print & digital)
- Full page ad space for all shows in season in show programs.
- Curtain Speech Acknowledgement
- 60 complimentary tickets total to use throughout the season
- Discounted individual tickets
- Early access to season tickets
- Link from our website to yours all season
- 100 social media mentions throughout the season.
- Space in our lobby to share company promotional materials
- First Right of Refusal

DIRECTOR LEVEL SPONSOR - \$5000+

- Half Season Sponsor - 3 shows
- Advertised as show sponsor on all promotional materials (print & digital)
- Half page ad space in selected shows
- Curtain Speech Acknowledgement
- 30 complimentary tickets total to use among your selected shows
- Opportunity to link to your website from our website for the duration of the show
- Ten (10) social media mentions per show
- Logo included in all show promotional materials.



ACTOR LEVEL SPONSORSHIP - \$2,000+

- Single Show (Main Stage) Sponsorship
- Advertised as show sponsor on all promotional materials (print & digital)
- Half page ad space in selected show
- Curtain Speech Acknowledgement
- 15 complimentary tickets to selected show
- Five (5) social media mentions
- Logo included in all show promotional materials

STAGE DOOR LEVEL SPONSORSHIP - \$1000+

- Event Sponsor - (Improv, Holiday Concert, Youth Show)
- 5 complimentary tickets to use throughout the season
- 10 complimentary tickets to use at your selected event.
- Full page ad in program for event
- Quarter page ad in 4 selected shows

SPOTLIGHT LEVEL SPONSORSHIP - \$500+

- Credited as Theatre Sponsor in Program
- One Season Ticket - All Mainstage Shows
- Quarter page ad in 3 selected shows

UNDERSTUDY LEVEL SPONSORSHIP - \$250+

- Credited as Theatre Sponsor in Program
- Three complimentary tickets to use throughout the season

PATRON LEVEL SPONSORSHIP - \$100+

- Credited as Theatre Sponsor in Program
- One complimentary ticket

AUDIENCE LEVEL SPONSORSHIP - UNDER \$100

- Credited as Theatre Sponsor in Program

Advertising Packages

PROGRAM SPONSORSHIP

SEASON:

- Full Page: \$1000
- ½ Page: \$550
- ¼ Page: \$300

SHOW:

- Full Page: \$175
- ½ Page: \$85
- ¼ Page: \$50

OTHER ADVERTISING SPONSORSHIPS

CAST T-SHIRT AD

- Per show: \$100 for logo on back on shirt

COMMUNICATIONS SPONSOR

- \$500 per year

Website: borotheatre.org • Phone: 888-262-3792